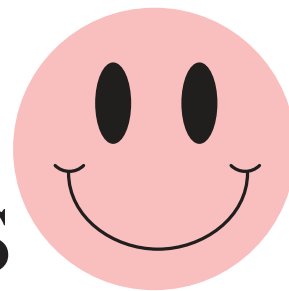


# LUIS GARCÍA GALÍ JOINS GREAT WORKS



Luis García Galí joins Great Works Barcelona as Group Account Director after working 15 years in DDB's accounts services department in Barcelona.

With the addition of Luis García, Great Works strengthens the company's offerings in all disciplines of integrated communication, combining a strong foundation in multichannel strategy with cutting-edge creative expression and proven experience with new forward-thinking and creative minds.

Luis will be a member of the Global Business Developer Group that provides global solutions for Great Works' international accounts through its offices in Barcelona, Stockholm, New York, Shanghai and Tokyo.

With a degree in Business Administration from UAB, Luis has also worked at the Universidad Autónoma de Barcelona, Universitat Ramon Llull and the Instituto Europeo di Design (IED) in Barcelona.