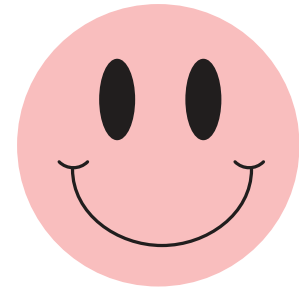


ÁNGEL SÁNCHEZ

CHIEF CREATIVE OFFICER AT GREAT WORKS BARCELONA



Ángel Sánchez joins Great Works after 11 years as CCO at Ogilvy Barcelona. With more than 25 years in the industry Ángel belongs to an exclusive group of "very experienced advertisers" in Spain and, as he puts it himself, he is now starting the "second phase" in his professional career. Within a smaller and flexible organisation, Ángel will be able to take on the challenge of filtering classic advertising values and bringing them into the new era of social participation and constantly changing communication conditions.

With his vast experience in the F&B- and FMCG sector Ángel will consolidate Great Works' solid track record within the same sectors, and furthermore Ángel will add massive experience within the financial sector, having developed communication platforms for top world players like La Caixa and Millennium.

As CCO for the Barcelona office he will be responsible for all creative development at Great Works in Spain, and he will be member of the Global CCO group between the offices in Barcelona, Stockholm, New York, Shanghai and Tokyo, working together on Great Works' international accounts.